

## Press Release

October 2011

CeBIT 2012 (Tuesday, 6 – Saturday, 10 March):

### Services for journalists

Event: CeBIT 2012

Duration: **Tuesday, 6 to Saturday, 10 March 2012,  
from 9 a.m. to 6 p.m. daily**

Accreditation: During the run-up to the show:

Claudia Eckardt  
Tel.: +49 (0) 511 89 31604  
Fax: + 49 (0)511 89 34013  
E-Mail: [claudia.eckardt@messe.de](mailto:claudia.eckardt@messe.de)

As from Sunday, 4 March 2012, in the Press  
Center/Convention Center  
As from Tuesday, 6 March 2012, also in the entrance areas  
Nord 1 and West 1

Please adhere to the accreditation procedure as outlined  
under:  
<http://www.cebit.de/pressservice>

Press Center: 3rd Allee, at the Convention Center (CC)  
Tel.: +49 (0) 511 89 31622  
Fax: +49 (0) 511 89 30248

**4 to 9 March 2012: 8.00 a.m. to 9.00 p.m.  
10 March 2012: 8.00 a.m. to 5.00 p.m.**

#### Facilities:

- Supervised cloakroom
- Lockers (€ 10 deposit)
- Office rooms equipped with laptops, Internet access, WLAN, ISDN and analogue lines, fax modem (subject to availability)

Parking for the press: **Free parking at all car parks at the Exhibition Grounds upon submission of the CeBIT press parking permit** (incl. car park exit ticket). This service does not apply to the private car parks Ost 3 + Süd 2 / Waldparkplatz / or parking areas designated for buses, trucks, camping vehicles, exhibitor parking and the disabled

Press taxi: **Free shuttle service for journalists between entrances West 1, Süd 1, Nord 1 and Nord 2 and the Press Center**

Catering services for the press: "Presse-Club" - Restaurant Danmark in the Press Center/First Floor

WLAN: Free in the Press Center, vouchers (subject to charge) for the site are available in the Press Center

Background material: Online ([www.cebit.de/pressservice](http://www.cebit.de/pressservice))

- Press releases issued by Deutsche Messe
- Press releases issued by exhibiting companies
- Press guide (available only online)
- Digital images
- Podcasts
- CeBIT Channel
- Ready-to-broadcast TV and radio footage, HF/TV service

In addition, for the duration of the trade fair the Press Center will offer

- Daily updated schedule + guide to press conferences
- Press releases issued by Deutsche Messe
- Press releases issued by exhibiting companies
- Photos

Important dates: **CeBIT Previews in Munich on 17 and 18 January 2012 and in Hamburg on 24 and 25 January 2012**

**CeBIT Chill Party** on 4 March 2012 at new South Entrance

**Closing press conference** on 10 March 2012 at 10 a.m. in the CC, Room 3B

CeBIT Press Team: **Hartwig von Saß**, Head of CeBIT Press Team  
Tel.: +49 (0) 511 89-31010, Email: [hartwig.vonsass@messe.de](mailto:hartwig.vonsass@messe.de)

**Gabriele Dörries**, Spokesperson  
Tel.: +49 (0) 511 89-31014, Email: [gabriele.doerries@messe.de](mailto:gabriele.doerries@messe.de)

**Anne-Kathrin Seibt**, Spokesperson  
Tel.: +49 (0) 511 89-31017, Email: [anne-kathrin.seibt@messe.de](mailto:anne-kathrin.seibt@messe.de)

**Monika Brandt**, Spokesperson (International Press)  
Tel.: +49 (0) 511-89-31632, Email: [monika.brandt@messe.de](mailto:monika.brandt@messe.de)

**Brock McCormack**, Spokesperson (International Press)  
Tel.: +49 (0) 511-89-31026, Email: [brock.mccormack@messe.de](mailto:brock.mccormack@messe.de)

**Janina Schwarzkopf**, PR assistant  
Tel.: +49 (0) 511 89-31011, Email:  
[janina.schwarzkopf@messe.de](mailto:janina.schwarzkopf@messe.de)

**Heike Breuste**, PR assistant  
Tel.: +49 (0) 511 89-31606, Email: [heike.breuste@messe.de](mailto:heike.breuste@messe.de)

**Andrea Staude**, Film and video footage  
Tel.: +49 (0)511-89-31015, Email: [andrea.staude@messe.de](mailto:andrea.staude@messe.de)