

CeBIT **pro**

Professional ICT Solutions for Business Operations
Halls 2–6, 11–17, P11, P32–P35, Open-air site

CeBIT **gov**

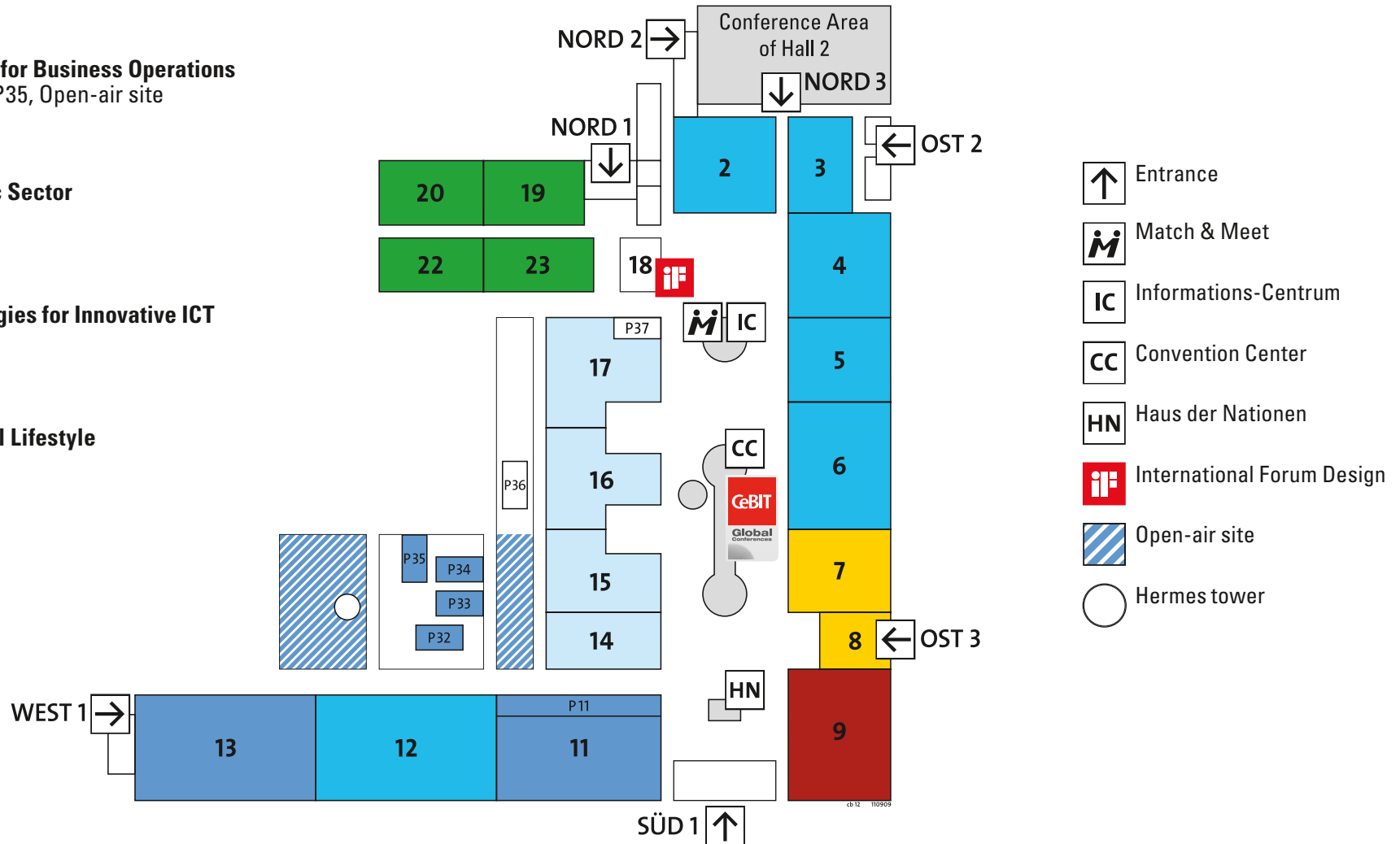
ICT Solutions for the Public Sector
Halls 7, 8

CeBIT **lab**

Research & New Technologies for Innovative ICT
Hall 9

CeBIT **life**

ICT Solutions for the Digital Lifestyle
Halls 19, 20, 22, 23



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Business IT (Halls 2–6, 12)

- Business Transformation, Cloud Services
- IT-Services/Managed Services/Outsourcing
- Enterprise Applications
 - Enterprise Resource Planning (ERP)
 - Customer Relationship Management (CRM)
 - Intralogistics Software Solutions
 - Business Intelligence (BI), Business Analytics
 - Business Process Management (BPM)
 - Enterprise Content Management (ECM)
 - Human Resource Management (HR)
- AutoID/RFID
- Point of Sale (POS)
- Embedded Software & Systems
- Open Source Solutions
- Software & System Management
- Output Management/Office Solutions
- Business Storage & Server Technologies
- Virtualisation, Cloud Computing
- Webciety – Internet Solutions (Hall 6)
 - eCommerce
 - Digital Marketing
 - Web Content Management
 - Social Media
 - Mobile Services & Apps
 - Web Design & Technologies
 - Digital Learning Solutions
- Security World (Hall 12)
 - Anti-Spam & Anti-Virus Solutions
 - Biometrics
 - Card Technology
 - Cloud Security
 - Managed Security Services
 - Network Security
 - Video Surveillance
 - Mobile Security
 - IT-/IP-based Security
- Banking & Finance World (Hall 12)

Business Communications & Networks (Halls 11, 13, P11, P32–35)

- Broadband Technologies & Solutions
- Next Generation Networks (NGN)
- Network Components
- IP Technologies/VoIP
- Data Center Technologies & Solutions
- Unified Communication
- Wireless Communication
- Mobile Solutions
- Smartphones
- Telematics
- M2M – Machine-to-Machine Communication

ICT Infrastructure (Halls 14–17)

- Display & TV Technologies
- Computer, PC
- Notebooks, Netbooks, Tablet PCs
- Next level S3D (Hardware & Software, Applications)
- Cases, Coolers, Power Supplies
- Components, Graphics & Sound
- Peripherals
- Mobile & Personal Storage
- Mobile Phone Accessories
- Accessories, Bags, Supplies
- Visual & Audio Technologies, Imaging
- Consumer Electronics
- Planet Reseller (Hall 14/15)
- CeBIT i-land (Hall 16)

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Public Sector Parc (Hall 7)

- Broadband
- Business Intelligence
- Cloud Computing
- D115 National Access Number
- De-Mail
- Document Management/Process Support/Archiving
- eGovernment 2.0
- eParticipation/eInclusion
- eTendering/Cross-platform Tendering
- Financial Management
- Geo-information Systems
- IT Security/Cyber Defence/Public Key Infrastructure
- Processes for IT Security and Emergency Planning
- IT Management/IT Controlling
- Public Safety and Internal Security
- Open Data/Open Government
- Outsourcing
- Personnel Management
- Process Registries and Libraries
- Shared Service Centers
- Social Media
- Web 2.0

Health & Vitality (Hall 8)

- AAL (Ambient Assisted Living)
- Apps in the Healthcare Sector
- eHealth
- Healthcare Management
- Home Care Systems
- Generation 60+
- Mobile Health
- Prevention
- Silver Surfer
- Telemedicine

Urban Solutions (Hall 8)

- Utilities and Waste Management, Environmental Protection
- Mobility and Logistics
- Communication, Data Protection and Data Security
- eGovernment, Public Safety and Security, Education
- Healthcare

CeBIT **lab** (Hall 9)

Research & Visions

- Universities, Institutes
- Corporate Research
- Applied Research
- Basic Research
- Cluster
- Elite Universities, Top Institutes

New Technologies

- Future Internet
 - Internet of Things/of Services
 - Industry 4.0
 - Semantic Web
 - Open Cloud Technologies
- 3D Technologies
- Robotics – Humanoids, Game- and ServiceroBots
- Urban Visions
 - Life in Danger/Disaster Management
 - Assisted Living
 - Efficiency/Green ICT Technologies
 - Mobility
 - Usability

Founding & Resources

- Start-up/Spin-off
- Education, Jobs, Recruiting
- e-learning
- Law, Standardization, Regulation
- Venture Capital & Private Equity
- Investment & Funding
- Public Invest/Innovation Support

CeBIT **life**

Content & Technologies

- Web & Media (Hall 19)
 - Interactive TV
 - Digital Publishing
 - Lifestyle Electronics
 - Internet Services
 - Mobile Media Solutions/Apps
- CeBIT sounds! (Hall 19)
 - Music Hardware & Software
 - Internet Platforms
- CeBIT Games (Hall 22)
 - Games Community & Tournaments
 - Entertainment Software (Games)
 - Games Hardware & Components
- intel® Extreme Masters (Hall 23)

Smarter Living

- Smart Home (Hall 19)
 - Home Automation
 - Home Networks
 - Home Entertainment
 - Smart Grid/Energy Management
 - Home Appliances/Design
- Digital Drive (Hall 20)
 - Automotive & ICT
 - Car ICT/Car-Infotainment/Navigation
 - Accessories
 - eMobility
 - Telematics/Intelligent Transport Systems
- CeBIT Sports & Prevention (Hall 22)
- CeBIT Global Conferences (CC, Room 2)