

Press

HANNOVER MESSE 2012 (23 - 27 April):

Information for journalists attending HANNOVER MESSE 2012

Dates and times: **Monday, 23 to Friday, 27 April 2012**
9:00 a.m. – 6:00 p.m. daily

Accreditation: From 22 April in the Press Center
From 22 April in the entrance areas Nord 1 and West 1

Please refer to the accreditation guidelines, which are available at: www.hannovermesse.de/pressservice

Your contact for further information:

Claudia Eckardt
Tel.: +49 (0) 511 89 31604
Fax: + 49 (0)511 89 34013
e-mail: claudia.eckardt@messe.de

Press Center: 3. Allee, next to the Convention Center (CC)
Tel.: +49 (0) 511 89 31622
Fax.: +49 (0) 511 89 30248

23. - 26. April 2012: 8:30 a.m. - 7:30 p.m.
27. April 2012: 8:30 a.m. - 5:00 p.m.

Facilities:

- Cloakroom with full-time attendant
- Lockers (€ 10 deposit required)
- Work rooms with laptops, Internet, Wifi, ISDN, analogue, fax modem (subject to availability)

The Press Center is a non-smoking area!

Press car parking: **Free parking is available in all parking areas at the Exhibition Grounds upon presentation of your HANNOVER MESSE parking permit** (incl. exit pass).
Exceptions: private car parks "Ost 3" and "Süd 2/Waldparkplatz" and parking areas designated for buses, trucks, camping vehicles, exhibitors and the disabled

Press taxi: **A free two-way shuttle** service operates regularly from

entrances West 1, Nord 1 and Nord 2 to the Press Center (and back)

Broadcasts of HM 2012:
Catering facilities:

- <http://www.hannovermesse.de/en/information-for/journalists/tradeshows-coverage/live-broadcast>
Press Bistro Bar, Press Club in the Press Center

Wifi:

Free of charge in the Press Center. Voucher for access throughout the Exhibition Grounds available in the Press Center, First Floor.

Background materials:

Online (www.hannovermesse.de/pressservice)
- Press releases from Deutsche Messe
- Company press releases
- Products & Innovations
- Press guide (only available online)
- Photo service

Press Center

- Schedule of press conferences, daily update
- Press releases from Deutsche Messe
- Company press releases
- List of exhibitors of HANNOVER MESSE
- Photo service
- Footage (material in broadcast-ready form for TV and radio, contact: Andrea Staude, Tel.: +49 (511) 89 31015, andrea.staude@messe.de)

Relevant dates for the press:

Opening press conference

17 April 2012, at 11.00 a.m., Hermes Lounge

greentelligence tour

22 April 2012, at 13.00 p.m., Press Center, Ground Floor

Final press conference

26 April 2012 at 11.00 a.m. in the Convention Center, Room 3

HANNOVER MESSE press team:

Christian Riedel, HANNOVER MESSE spokesman

Tel.: +49 (0) 511 89 31019

e-mail: christian.riedel@messe.de

Silke Tatge (trade press - Germany, Europe, PROMOTION WORLD)

Tel.: +49 (0) 511 89 31614

e-mail: silke.tatge@messe.de

Brigitte Mahnken-Brandhorst

(trade press - Germany, Europe)

Tel.: +49 (0) 511 89 31024

e-mail: brigitte.mahnken@messe.de

Monika Brandt (trade press - outside Europe)

Tel.: +49 (0) 511 89 31632

e-mail: monika.brandt@messe.de

Andrea Staude (radio and tv service)

Tel.: +49 (0) 511 89 31015

e-mail: andrea.staude@messe.de

Nicole Malinowski (assistance, press info trays)

Tel.: +49 (0) 511 89 31013

Email: nicole.malinowski@messe.de

Britta Geisenhainer (assistance, press conferences, PROMOTION WORLD)

Tel.: +49 (0) 511 89 31629

e-mail: britta.geisenhainer@messe.de